



|| **PRAGYAN** ||

Proceedings

of

NATIONAL SEMINAR

ON

**Managing Global Competitiveness:
Canada and India Perspectives**

17-19 JANUARY 2008

Jointly Organized

By

&

*Center for Canadian Studies
Faculty of Arts*



*Department of Commerce Including
Business Administration
Management Students' Association
(PG)
Faculty of Commerce*

Sponsored By

Government of Canada

Through

Shastri Indo-Canadian Institute, New Delhi



THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA

OUR TEAM

**DR. (SMT). MRUNALINI DEVI UAR
CHANCELLOR**

**DR. MANOJ SONI
VICE-CHANCELLOR**

**PROFESSOR (DR). S M. JOSHI
PRO-VICE-CHANCELLOR**

**PROFESSOR (DR). R J. SHAH
DEAN, FACULTY OF ARTS**

**PROFESSOR (DR). S K. SINGH
DEAN, FACULTY OF COMMERCE**

**PROFESSOR (DR). ARTI NANAVATI
SEMINAR CO-DIRECTOR & DIRECTOR
CENTRE FOR CANADIAN STUDIES
FACULTY OF ARTS**

**PROFESSOR (DR). PARIMAL H. VYAS
SEMINAR CO-DIRECTOR &
HEAD OF THE DEPARTMENT
DEPT. OF COMMERCE INCLUDING BUSINESS ADMINISTRATION
FACULTY OF COMMERCE**

**DR. UMESH DANGARWALA
ORGANISING SECRETARY
&
TEACHER IN-CHARGE*MSA: PG
DEPT. OF COMMERCE INCLUDING BUSINESS ADMINISTRATION
FACULTY OF COMMERCE**



THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA

**FACULTY OF ARTS
CENTRE FOR CANADIAN STUDIES**

&

FACULTY OF COMMERCE

DEPARTMENT OF COMMERCE INCLUDING BUSINESS ADMINISTRATION

[MANAGEMENT STUDENTS' ASSOCIATION (MSA: PG)]

NATIONAL SEMINAR

ON

“MANAGING GLOBAL COMPETITIVENESS: CANADA-INDIA PERSPECTIVES”

[17-19, JANUARY, 2008]

A BRIEF ABOUT THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA:

The Maharaja Sayajirao University of Baroda (MSU) is the only residential university in Gujarat with English as the medium of instruction. It has Thirteen Faculties, Three Colleges, Research Institutes, One of the largest Libraries in Asia having more than 7,40,000 books and journals, own advanced printing press, wide physical education facilities, 17 residential hostels, 4 of them for women students, a Health Center and University Guest House, interconnected with optic fiber cable network. The university caters to over 36,000 students enrolled on campus, which is spread over 275 Acres of land in the Baroda city. The university offers Under Graduate as well as Post Graduate Programs, M. Phil. and Ph. D. in various disciplines. UGC, AICTE, DST, ICSSR, Central and State Governments have awarded various research schemes and projects like DRS, SAP, WSRC, CASE, Canadian Study Center, IAS Study Center etc to a number of university departments. The idea of establishing a University at Baroda had engaged the attention of the Government of the former State of Baroda by visualizing the concept of regional universities and decentralization. This resulted in establishing The M. S. University of Baroda (MSU) by Notification No. 41 dated 30th April 1949, which provided for the transfer of affiliation of the College situated within the University area from the University of Bombay to this University, which commenced regular work from 23rd May 1949. His Highness the Maharaja of Baroda is the Chancellor of the University. The Vice-Chancellor is the principal executive and academic officer to be assisted by Pro-Vice Chancellor.

ABOUT FACULTY OF ARTS:

A premier institution of teaching and research in languages, social sciences and humanities, the Faculty of Arts, owes its parentage to The Baroda College , established in 1881 by H. H. Maharaja Sayajirao Gaekwad – III of the erstwhile Baroda State.

The Faculty of Arts fondly recalls the name of the seer and philosopher, Shri Aurobindo Ghosh, who had been appointed by Sir Sayajirao to teach English, who later was the Vice-Principal of the erstwhile Baroda College. The alumni of the Baroda College included well-known personalities like Acharya Vinoba Bhave, Shri Rang Avadhoot, Shri Mota, Shri K. M. Munshi, Kakasaheb Kalelkar, Shri Rajendra Shah, Prof. I. G. Patel and others. It consists of various departments such as Archaeology & Ancient History; Economics; English; French; German; Gujarati, Hindi; History; Library & Information Science; Linguistics; Marathi; Persian, Arabic & Urdu ;Philosophy; Political Science; Russian Studies; Sanskrit, Pali & Prakrit; Sindhi, and Sociology.

ABOUT CENTRE FOR CANADIAN STUDIES:

A premier teaching and research institute, has been actively involved in the propagation and development of Canadian Studies in India since 1984, when the Department of English offered the first M.A. course in Canadian Literature.

It has since evolved as a major centre in interdisciplinary comparative research on Canadian/Indo-Canadian topics. In recognition of the excellent work done by the Centre, University Grants Commission first supported it for five years from 1991 at Level One under its Canadian Studies Development Programme and has now upgraded it as a UGC Area Studies Centre with effect from April 2002. It has published several volumes of conference proceedings, research findings of individuals and other publications including: **Ambivalence: Studies in Canadian Literature with a foreword by Margaret Atwood, The Canadian Novel: A Search for Identity, Indo-Canadian Business Relations, Changing Role of Women in Economic Development: Indo-Canadian Perspectives, India Canada Bilateral Relations in a Globalized World, India-Canada Emigration: Structure and Gendered Implications for Policy: Market Forces and Cultural Change: Canada and India.** Its library is extensively used by the academics from all over India. It is actively associated with the various programmes of Indian Association for Canadian Studies and Shastri Indo-Canadian Institute, of which the M S University is a member. Canadian High Commission has initiated various programmes to promote collaborative teaching/research between Canada and India.

About thirty five faculty including Ph. D students of the M. S. University of Baroda have availed Canadian Studies Fellowships, Government of Canada, managed by the Shastri Indo-Canadian Institute.

ABOUT THE FACULTY OF COMMERCE:

The Faculty of Commerce has been a premier institute of education in Business Studies established in 1949 with the student strength of 362. Earlier, it was known as The Maharaja Pratapsinh College of Commerce and Economics from 1942. It became faculty on the formation of university, as it exists today. It offers undergraduate programs viz. B. Com., BBA and Post-Graduates as well as Doctoral Degree Programs.

ABOUT THE DEPARTMENT OF COMMERCE INCLUDING BUSINESS ADMINISTRATION:

The Department of Commerce including Business Administration was established along with the Faculty in 1949, and in 1959 it began its pioneering leading academic courses in management as a core field of study. In 1977, the Department launched for the first time specialized courses at B Com level in the subjects of “Marketing Management” as well as “Personnel and Industrial Relations Management” now called as “Human Resource Management”. The department offers super specialization at M COM: Final level in the subjects of “Marketing Management” or “Human Resource Management”.

The department offers eight papers at M COM level. Four compulsory papers are taught at M Com: Previous level to provide exposure to the students to the varying evolving areas of Management with a major emphasis on Group Projects. Our Department was the first department in the whole of the M S University of Baroda in introducing the very first Self-Financed Bachelor of Business Administration (BBA) Programme in the year 1997 with a view to facilitate an integrated undergraduate module for M.B.A aspirants. The Department also launched the very first Self-Financed Postgraduate Diploma in Business Management in the year 1996. It also offers Self-Financed PGDBA and also other PG Diplomas in Business Management; Marketing Management, and Services Management.

ABOUT THE MANAGEMENT STUDENTS’ ASSOCIATION: [MSA: PG]:

The Management Students’ Association [PG] is a voluntary Organization of Post-Graduate Students enrolled with the Faculty of Commerce in the Department of Commerce Including Business Administration of “The Maharaja Sayajirao University of Baroda”. It offers Degree or Diploma approved either as a regular Grants-in –Aid Course or under higher payment unit or on a self-financed basis.

It is aimed at to collectively work together for their own bright future, and also for assuring themselves of a concrete and successful career ahead. It focuses on development of leadership qualities, and advancing of their communication; interpersonal and managerial skills amongst students. It has a firm backing from its faculty members of the department. As a unanimous body, it will mainly conduct academic and other activities which are beneficial to the PG students in particular and society in general as well as those one which are also befitting to the rules and regulations in force of the M S University of Baroda.

A BRIEF ABOUT THE NATIONAL SEMINAR:

“MANAGING GLOBAL COMPETITIVENESS: CANADA INDIA PERSPECTIVES”:

One of the goals of UN Millennium Development is global partnership for development. Both, Canada and India being members of WTO are committed in this endeavor. It calls for ‘Managing Global Competitiveness’ in various spheres of life so as to sustain and enhance their competitive position in the globalized system particularly with respect to economic and commercial factors as these to large extent impact prosperity of nations.

Canada being the ninth largest single-nation merchandise trader is striving to enhance its position in the global economy with respect to trade and investment and through facilitating developing countries in their participation in the global economic system.

It is lagging behind among other developed economies in terms of intensity of local competition, sophistication of customer buying processes, the market structures that pressurize businesses to innovate from capable rivals and the support from specialized supporting institutional framework. According to the Global Competitiveness Report 2007-2008, India ranked derives substantial advantage from its market size, where it ranks third in domestic market size and fourth in foreign market size; as well as gaining competitive advantage from the sophistication of its businesses and its innovative potential. In the Middle East and North Africa, Israel, at 17th, continues to lead the region in competitiveness. Israel’s strong showing is boosted by a large number of competitive advantages. These include its first-class educational system, which has provided the country with a large pool of high skilled labour and with top-notch research institutions.

SUB-THEMES OF NATIONAL SEMINAR:

The seminar is of an inter-disciplinary nature and sub themes mentioned below are simply of indicative nature.

***Global Competitiveness [GC] and Changing Global Business Environments: *Concerns of Businesses with Global Financial and Accounting Issues;**

***The Role of GC in formulation of Human Resource, and NGOs in enhancing GC;**

***Changing Ecological Concerns and Disaster Management in Organizations and Society**

***Globalization of E- Business and impact of Information Technologies on Consumer-oriented Marketing Perspectives such as:**

Consumerism; Customer Satisfaction, Customer Value, and Customer Relationship Management;

Marketing Innovations; Strategic Alliances, Quality Initiatives, and Global Marketing; Environmental Issues, Concerns and Challenges;

***GC & Rise of Service Sector Industries.**

***Domestic policy response and its critique, to manage GC operational at Macro & Micro Institutions, National and Sub-National level and at specific industry or sector level.**

***GC & Role of Women and Immigrants**





The Maharaja Sayajirao University of Baroda
Centre For Canadian Studies
Faculty of Arts

&

Department of Commerce Including Business Administration
Management Students' Association [MSA: PG]
Faculty of Commerce

Cordially invite you to the
INAUGURATION FUNCTION
of the
NATIONAL SEMINAR

on

“Managing Global Competitiveness: India And Canada Perspectives”

on

17th January, 2008

At 10.00 A M

By

Professor Amarjeet Narang,

Vice President, Shastri Indo-Canadian Institute, New Delhi.

Professor S M. Joshi,

Hon'ble Pro. Vice-Chancellor,

The Maharaja Sayajirao University of Baroda
will preside over the Inauguration Function.

Prof. B.P.Singh,

Delhi School of Economics

has kindly consented to deliver the Key Note address on the occasion.

R. J. Shah	Arti Nanavati	S K. Singh	Parimal Vyas	Umesh Dangarwala
Dean	Seminar Co director & Director	Dean	Seminar Co director & Head	Organizing Faculty
of Arts	Centre for Canadian Studies	Faculty of Commerce	Dept. of Commerce including	Secretary
			Business Administration	

R. S.V.P.

The Inaugural Function will be preceded by High Tea at 9.15 A.M.

Venue:

Dr. I. G. Patel Seminar Hall
Faculty of Social Work
The M S university of Baroda
Opp. FatehGunj Post Office
Vadodara.





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*An Inaugural Function

*Prayer

*Welcome Address

: Professor Dr. (Mrs.) Arti Nanavati,
Seminar Codirector &
Director, Centre for Canadian Studies
Faculty of Arts, M S University of Baroda

*Floral welcome of the Guests

*A Brief About the Seminar

: Professor (Dr). Parimal Vyas
Seminar Codirector & Head,
Department of Commerce including
Business Administration, Faculty of Commerce,
The M S University of Baroda

*Lighting of the lamp

*Release of the Souvenir

*Faculty of Arts, Dean's Remarks

: Professor (Dr). R. J. Shah,
Dean, Faculty of Arts

*Faculty of Commerce, Dean's:
Remarks

Professor (Dr). S K. Singh
Dean, Faculty of Commerce

*Inaugural Address

: Professor (Dr). Amarjeet S. Narang, Vice President,
Shastri Indo-Canadian Institute, New Delhi.

*Key Note Address

: Professor (Dr). B. P. Singh, Ex-Professor,
Head & Dean, Delhi School of Economics, New Delhi.

*Presidential Address

: Professor S M. Joshi,
Honourable Pro. Vice-Chancellor,
The Maharaja Sayajirao University of Baroda
Vadodara.

*Vote of Thanks

: Dr. U R Dangarwala, Reader,
Department of Commerce
including Business Administration,
Faculty of Commerce, M S University of Baroda





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[17-19, JANUARY, 2008]

***TRACK SCHEDULE**

FIRST DAY: THURSDAY 17TH JANUARY, 2008

PANEL DISCUSSION

“MANAGING GLOBAL COMPETITIVENESS AND CHANGING BUSINESS ENVIRONMENT”

[12.15 P.M. TO 1.15 P.M.]

ESTEEMED PANEL MEMBERS

Sr. No.	Name of Esteemed Panel Members
01	Professor G C Maheshwari, [Convener] Professor, Head & Dean, Faculty of Management Studies, The M S University of Baroda, Vadodara.
02	Professor Mahendra Sharma, Head & Dean Faculty of Management, V M Patel Institute of Management, Ganpat University, Ganpat Vidyanagar, Meshana.
03	Dr. D M Pastonjee, Adjunct Professor, Former Professor, IIMA.
04	Shri Nikitan Contractor, CEO, Explore Tours And Travels, Vadodara.
05	Shri Devesh Pathak, [Practicing Company Secretary] Vadodara.
06	Shri Rameshbhai Bhakta, SEMCOM College, Vallabh Vidyanagar.

TECHNICAL SESSION – I : 2.00 P.M. TO 3.30P.M

[GLOBAL COMPETITIVENESS AND CHANGING BUSINESS ENVIRONMENT: GENERAL]

Sr No.	Name of the Author	Title of The Paper
01	Dr Prashant Gupta	Managing Global Competitiveness through Strategic Alliances
02	Prof. T. Sudhakar Paul Prof A. Anuradha	Changing Global Economic, Trade, Business Scenario- India & Canada
03	Mr. Parag Shukla	Global Compositeness Through International Trade
04	Dr. D. Chennappa	India and the Global Economy (A Comparative Study in Select Countries)
05	Ms. Mousumi Bhattacharya	Global Competitiveness: India and Canada Perspectives
06	Ms. Dhruvi Anklesaria	Managing Global Competitiveness: Canada- India perspectives
07	Mr. Kishor Bhanushali	Global Competitiveness: India and Canada
08	Ms. Deepa Bhatia	Managing Global Competitiveness: A Comparison between India and Canada on Selected Aspects

TEA BREAK: 3.30 P.M. TO 3.45 P.M.

TECHNICAL SESSION – II: 3.45 P.M. TO 5.15P.M

[GLOBAL COMPETITIVENESS AND CHANGING BUSINESS ENVIRONMENT: TECHNOLOGY, TRADE & SERVICES SECTOR-II]

Sr No.	Name of the Author	Title of The Paper
01	Dr. Jaydip Chaudhari	Business Process Re-Engineering Implementations Using Internet Technology
02	Mr. Mahesh Chandra Joshi	Management of Business Innovations and Global Competitiveness
03	Dr. G. Y. Shitole,	Canada-India Business Relations With Reference To Trade, Investment And Technology Transfer
04	Ms. Drishti Joshi	Technological Readiness in India and Canada: A Critique
05	Dr. S. Mallikharjuna Rao, Reader & Mr. K. Sekhar Rao, Research Scholar	Reforms in Power Distribution: Lessons from Indian and Canadian Experiences
06	Ms Shiji Varghese	Impact of Technology on Jobs & Quality Initiatives in Managing Global Competitiveness
07	Mr. Madhusudan N. Pandya, & Dr. Parimal Vyas,	Opportunities in the Services Sector: Canada and India Perspective
08	Dr. Justin Paul,	BPO Sector and India's Competitiveness

SECOND DAY: FRIDAY 18TH JANUARY, 2008

TECHNICAL SESSION – III : 9.15 A.M. TO 10.45 A.M.

[GLOBAL COMPETITIVENESS AND CHANGING BUSINESS ENVIRONMENT: TRADE & ECONOMICS]

Sr No.	Name of the Author	Title of The Paper
01	Dr. Chandra Mohan	Managing Global Competitiveness: International Higher Education Linkages : Canada and India
02	Mr. Abhishek. K. Salunke	Managing Global Competitiveness: Canada India Perspectives
03	Prof. Prakash Chawla	Role of NGOs in Managing Global Competitiveness
04	Dr. Snehal Mistry	Importance of Integrating Knowledge Management (KM) and Business Intelligence (BI)
05	Dr. Sunita Sharma, Mr. Himanshu Chaudhari, Ms. Sarjit Desai,	Change in Labour Economics to Sustain Global Competitiveness of Business: India Canada Partnership
06	Dr. Sandip K. Bhatt Mr. Yashasvi R. Rajpara	India's Trade Relationship with Canada
07	Dr. Umesh R. Dangarwala	Global Competitiveness: Indo-Canadian Relations

TECHNICAL SESSION – IV : 11.00 A.M. TO 12.30 P.M.**[GLOBAL COMPETITIVENESS AND CHANGING BUSINESS ENVIRONMENT: MARKETING]**

Sr No.	Name of the Author	Title of The Paper
01	MS. Moumita S. Kar Mr. Dhaval S. Gohil,	Globalization and its impact on Consumer Satisfaction
02	Dr. Rajesh Bhatt, Shri Bhruguraj Trivedi Shri Kedar Bhatt	Customer Relationship Management Practices in Private Sector Banks in India & Canada
03	Ms. Bijal Zaveri & Dr. Parimal Vyas	Attitudes Towards Online Shopping: Canada-India Perspectives
04	Mr. AmanPreet Singh Brar Mr. Inderpreet kaur	Global Brand Architecture Indo-Canadian Perspective
05	Ms. Neha Tiwari & Dr. Parimal Vyas	A Comparative Study on Role & Impact of Customer Relationship Management [CRM] Practices in India & Canada
06	Ms. Yamini. K. K	Green Marketing: Changing Facets of Business Paradigms
07	Ms. Priti Nigam, & Dr. Parimal Vyas	Lifestyles of an Indian Vs Canadian Internet Users

LUNCH: 12.30 P.M. TO 1.30 P.M.**TECHNICAL SESSION – V : 1.30 P.M. TO 3.15 P.M.****[GLOBAL COMPETITIVENESS AND CHANGING BUSINESS ENVIRONMENT: TRADE & ECONOMICS]**

Sr No.	Name of the Author	Title of The Paper
01	Dr. A. S. Rao	Exploring Environment and Globalization linkages
02	Ms. Sangita Agrawal	Canada, India and the World Economy
03	Mr. Prashant Amin Ms. Rajkumari Soni	Foreign Direct Investment: A Comparative Analysis of Canada and India
04	Ms. Sarita Agrawal Ms. Jyoti Achanta	Implications of Migration for Global competitiveness and Growth: India vs. Canada
05	Dr. Jayant Kumar Mr. Hitesh Bhatia,	The Planet and the Little Fingers: Comparable Indices in India Canada Context

TEA BREAK: 3.15 P.M. TO 3.30 P.M.**TECHNICAL SESSION – VI: 3.30 P.M. TO 5.15 P.M.****[GLOBAL COMPETITIVENESS AND CHANGING BUSINESS ENVIRONMENT: HRM]**

Sr No.	Name of the Author	Title of The Paper
01	Ms. Sarita Agrawal Ms. Jyoti Achanta	Employment and Productivity: Prospects for Co-operation between India and Canada
02	Ms. Jimmy Thank Chan	Implications of Globalization on Human Resource Practices and Strategies
03	Ms. Priyanka A. Shah and Ms. Hiral N Shukla;	Implications of Globalization on Human Resource Practices and Strategies: Role of NGOs in Managing Global Competitiveness
04	Ms Shital Shroff	Role of Women and Immigrants in Managing Global Competitiveness
05	Dr. Pinakin Sheth & Dr. Mrs. Ketki Sheth	Strategic HR for Global Competitiveness: Indo-Canadian Perspectives

06	Dr. Gitesh S. Pandya Mr. Kalpesh J. Purohit	Preparing for the 21st Century: Business Challenges and International HR Perspective
07	Mr. Jitendra K. Sharma, Mr. Jayesh J. Tanna, Ms Litty Denis, Mr. Jiju Mathew John,	Management of Human Resources: New Mantra of Global Competitive Advantage
08	Dr. U R Dangarwala & Dr. Shamal A. Pradhan	Cultural Impact on Strategic Alliances with reference to Managing Human Resources
09	Ms. Margaret Walton- Roberts	Cultural Capital and the Trade and Immigration debate: Examining the India-Canada connection

PLAY: []

[5.30 P.M.]

LES BELLES SOEURS BY MICHEL TREMBLAY

CO-ORDINATOR:	
Dr S P. Sylvester	
ACTORS	
Shruti Pareek-Debala Ningthoujam-Pranjal Joshi-Vity E. George-Khushbhoo Jha-Smruti Swaroop-Amita Unnikrishnan-Roji Joy-Purva Dholakia-Jyoti Pandya-Anita Parmar-Jenifer Pathalil/Suchitra Menon	
NARRATORS:	
Sajid Patel/Pradyuman Raj/Lekshmi Nair	
PROMPTER :	
Lekshmi Nair	

THIRD DAY: SATURDAY 19TH JANUARY, 2008

TECHNICAL SESSION – VII : 9.15 A.M. TO 10.45 A.M.

[GLOBAL COMPETITIVENESS AND CHANGING BUSINESS ENVIRONMENT: TRADE]

Sr No.	Name of the Author	Title of The Paper
01	Dr. R.K. Dhawan	Economic Development and Environment Management: Canada and India in Comparative Perspective
02	Dr. Kapil Dev Sharma	Relevance of Counter Trade Arrangements to Enhance Indo-Canadian Trade Ties
03	Dr. Ajayraj M. Vyas	Corporate-NGO Partnership: A New Approach Towards Building Sustainable Relationship in the Era of Global Competitiveness
04	Dr. A. D. Saramma Ms. Rucha Shah	Globalization and Its Impact on Environmental Issues, Concerns and Challenges
05	Mr. Vijay H. Vyas	Concerns of Businesses with Global Financial and Accounting Issues
06	Dr. Kalpesh B. Rao, & Mr. S A. Chintaman,	India's Domestic Capacity For Export of Fertilizers to Canada
07	Dr. Manisha S. Bhatt, & Mr. Ashvinkumar H. Solanki,	Emerging India and Canada's Response (1991-Present): From Crisis to Confidence

TEA BREAK: 10.45A.M. TO 11.00 A.M.

TECHNICAL SESSION – VIII : 11.00 A.M. TO 12.15 P.M.

**[GLOBAL COMPETITIVENESS AND CHANGING BUSINESS ENVIRONMENT:
LITERATURE]**

Sr No.	Name of the Author	Title of The Paper
01	Dr S P Sylvester	The Competition That Created Canada
02	Dr. Charul Jain, Dr. Madhurita Choudhary	Writer-Publisher and Global Recognition: A Marriage of Convenience
03	Miss. Kiran Kalra	Managing Global Competitiveness: Impact on Canadian and Indian Literatures
04	Dr. Suman Bala	Economic and Cultural Issues in Managing Higher Education: A Comparative Study of Canada and India
05	Mr. B. Poovilangothai	Where Do I Belong? Globalization in Bharathi Mukherjee's Leave It to Me

VALEDICTORY FUNCTION

12.15 TO 1.30 PM

Lunch 1.30 PM onwards

THANKS 2 ALL of You





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LIST OF RESOURCE PERSONS AND CHAIRMANS OF TECHNICAL SESSIONS

Sr No.	Name of the Resource Persons and Chairman of Technical Sessions
01	Professor G C Maheshwari, [Convener of the Panel] Professor, Head & Dean, Faculty of Management Studies, The M S University of Baroda, Vadodara.
02	Professor Mahendra Sharma, Head & Dean Faculty of Management, V M Patel Institute of Management, Ganpat University, Ganpat Vidyanagar, Meshana
03	Dr. D M Pastonjee, Adjunct Professor, Former Professor, IIMA
04	Shri Nikitan Contractor, CEO, Explore Tours And Travels, Vadodara.
05	Shri Devesh Pathak, [Practicing Company Secretary] Vadodara.
06	Shri Rameshbhai Patel, SEMCOM College, Vallabh Vidyanagar
07	Dr Prashant Gupta, Professor, Operations and Strategy, Chairman, General Management Area, Institute of Management, Nirma University, S.G.Highway, Ahmedabad-382481.
08	Dr. Chandra Mohan, Advisor, International Higher Education, University of Jammu, Jammu.
09	Professor A Kumar, MBA Programme, Department of Business Administration Bhavnagar University, Bhavnagar
10	Professor B K Oza, Head, Department of Commerce, Bhavnagar University, Bhavnagar
11	Dr. S D. Joshi, Reader in Business Economics, Department of Business Economics, Faculty of Commerce, The M. S. University of Baroda, Vadodara.
12	Professor (Dr). S N. Bansal, Faculty of Commerce, The M. S. University of Baroda, Vadodara.
13	Dr S P Sylvester, Reader, Department of English, The M. S. University of Baroda, Vadodara
14	Professor OM P Juneja, Ex-Professor, Department of English The M S University of Baroda, Vadodara.
15	Dr. R.K. Dhawan, Associate Professor of English, University of Delhi, Delhi.
16	Dr. D. Chennappa, Associate Professor of Commerce, Nizam College, Hyderabad
17	Professor B S Patel, Ex-Professor Head & Dean, Faculty of Commerce, The M S University of Baroda, Vadodara.





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[MANAGEMENT STUDENTS' ASSOCIATION (MSA: PG)]

NATIONAL SEMINAR

ON

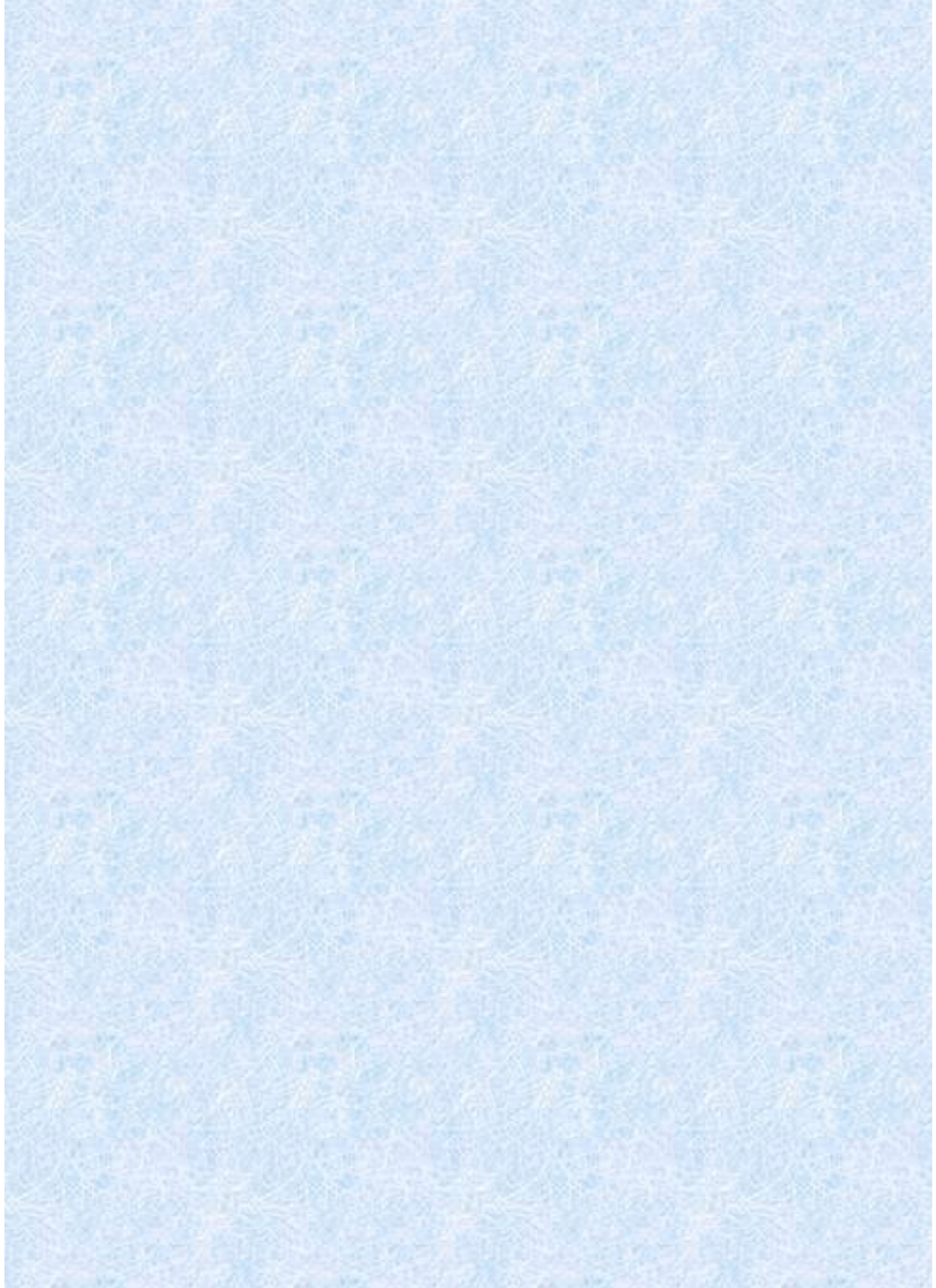
"MANAGING GLOBAL COMPETITIVENESS: CANADA-INDIA PERSPECTIVES"

[17-19, JANUARY, 2008]

DETAILS ABOUT PAPER CONTRIBUTORS IN NATIONAL SEMINAR

SR NO.	Title of The Paper	Details about Paper Contributor
01	Managing Global Competitiveness: International Higher Education Linkages : Canada and India	Dr. Chandra Mohan, Advisor International Higher Education, University of Jammu, Jammu.
02	Global Compositeness Through International Trade	Mr. Parag Shukla, M.Com, [Previous], Dept. of Commerce Incl. Business Administration, Faculty of Commerce, The M S University of Baroda Vadodara
03	Managing Global Competitiveness: A Comparison between India and Canada on Selected Aspects	Ms. Deepa Bhatia, Faculty Member, Dept. of Commerce Incl. Business Administration, Faculty of Commerce, The M S university of Baroda Vadodara
04	Customer Relationship Management Practices in Private Sector Banks in India & Canada	Dr. Rajesh Bhatt, Reader in Management [MBA Programme] Shri Bhruguraj Trivedi, [MBA Programme], Shri Kedar Bhatt, [MBA Programme] Faculty of Management, Bhavnagar University Bhavnagar.
05	Technological Readiness in India and Canada: A Critique	Ms. Drishti Joshi Faculty Member, Dept. of Commerce Incl. Business Administration, Faculty of Commerce The M S university of Baroda, Vadodara.
06	Managing Global Competitiveness: Canada-India perspectives	Ms. Dhruti Anklesaria, Ex-Faculty Member, Dept. of Commerce Incl. Business Administration, Faculty of Commerce, The M S university of Baroda, Vadodara.
07	Business Process Re-Engineering Implementations Using Internet Technology	Dr. Jaydip Chaudhari, Reader, Dept. of Business & Industrial Management Veer Named South Gujarat University, Surat.

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FACULTY OF ARTS

**CENTRE FOR CANADIAN STUDIES
&
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DEPARTMENT OF COMMERCE INCLUDING BUSINESS ADMINISTRATION
[MANAGEMENT STUDENTS' ASSOCIATION (MSA: PG)]
NATIONAL SEMINAR
ON
"MANAGING GLOBAL COMPETITIVENESS: CANADA-INDIA PERSPECTIVES"
[17-19, JANUARY, 2008]**

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